

Marketing Coordinator

Vacancy No # Mar00082
Full Time Contract -Locals Only
Horizon ISP –Baghdad

Key Accountability

- Preparing and delivering marketing plans within key objectives
- Generating and executing marketing campaigns across social media platforms such as Twitter, Facebook, Instagram, YouTube and many more
- Generating reports for digital marketing campaigns using data based analytics tools and also presenting this data in an easy to understand format
- Sourcing advertising opportunities and placing adverts in the press, radio or TV as appropriate to the product or service
- Liaising with media, printers and publishers as required and managing the production of marketing materials such as leaflets, flyers, posters and newsletters, including e-newsletters and DVDs
- Liaising with events coordinators to maximize visibility at conferences, receptions and exhibitions, including compiling product and literature lists to display or demonstrate.

Education

- Bachelor's degree in business administration, Marketing related field or equivalent

Experience

- Minimum two years of marketing experience

share your CV's on or Careers@[marchcapitalgroup.com](mailto:careers@marchcapitalgroup.com) and mention Position & Vacancy No.

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