

Marketing Manager

Vacancy No # Mar00081
Full Time Contract -Locals Only
Horizon ISP –Baghdad

Key Accountability

- Develop new products and technologies/business cases/ideas to improve business performance
- Assess technical and non-technical requirements of new services with the support of Technology
- Participate in the development of new products/services Project Plans and tracking of progress on milestones, budgets and outputs to make sure new products development is being delivered efficiently
- Monitor communication with IT and communication to make sure impacts on the billing and customer care systems are being aligned
- Coordinate with the Customer Management and other entities to agree on the market research projects to be conducted
- Participate in the development of market research studies scope and objectives
- Review inputs on the competitive intelligence needs and market trends and suggest ideas to keep up or even exceed competition

Education

- Bachelor's degree in business administration-related field or equivalent

Experience

- A minimum of 8 years of relevant experience with at least 2 years in a similar role

share your CV's on or Careers@marchcapitalgroup.com and mention Position & Vacancy No.

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